



Graham Moore Introduction

From an early age I had a real passion for golf. At the age of 14 I was a junior at Runcorn golf club and then became Professional there. From 1980-82 I went on the European Tour and after experiencing the taste of success I returned home with the idea and passion to start teaching. I was very keen to pass on my skills to others and particularly to help promote and develop the game of golf within children. Over the years I have developed teaching programs across the world but I still have a strong desire to develop UK golf and to allow children to play across the world in competitions and events that they may never otherwise have a chance to do.

I have established many links within the golfing community and I believe that the GM Brand is now well respected and acknowledged across the world as being a leader in the development of golf.

Graham Moore



PGA Fellow Professional

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Date of issue: 2004

2008 Championships at Woodhall Spa



Blessed with some of the best weather of the season an interesting and passionate Champion's Final took place at Woodhall Spa on 13th & 14th September.

There was a great display of good golf by the tour players and support from parents and followers created an exciting atmosphere.

From the first strike at the first hole on the first day to the last put dropped on the 18 hole on the last day the players fought hard for the title of Champions.

Tour Director Graham Moore (FPGA), Mr Alan Bough from The Golf Foundation & Tony Goddard (GM Team) followed the players on both days and witnessed an excellent array

of skills and high standards from some of the best young golfers in the country.

The thrill and climax of the 18 hole at the Hotchkin Course on the last day was so breathtaking even members, and the public visiting Woodhall Spa that Sunday, were following the kids progress.

"That is what makes our Tour rewarding, inspiring and most of all exciting" said Graham Moore

The Tour's guest of honour, Mr. Alan Bough, from the Golf Foundation presented the prizes to the Champions and congratulated all the players.

Daniel Swales 13 years old

"I have been a student with Graham since I was 6 and have developed my golf to a high standard. Graham and his team don't just teach golf they give you opportunities to play at locations across the world – these are opportunities that not many 13 year olds get".



Matt Myers 10 years old

"I really like the GM tour because I can play loads of golf on different courses. I have made new friends and everyone is very friendly. Graham, Maria and staff organise things brilliantly and I always look forward to playing in the competitions".



Lewis Murphy 9 years old

"I have really enjoyed participating in the GM Tour. I have gained invaluable competitive experience, increased my confidence and most of all I have made new friends. If you haven't yet tried the GM Tour you don't know what you are missing".





Dan Cullen

Pupil Turned Teacher

I first met Graham, at the age of 15, when I was junior golf captain at Reaseheath Golf Club and his team visited some junior golf lessons.

Graham invited me to have some private lessons and within 6 months I had made massive progress with my game.

I started to work with Graham, helping out with his golf academies and then completed a Junior Golf Leaders award with the Golf Foundation.

When I was 18 Graham invited me to join a group of single figure juniors on the Moonlight Tour in America – which I was very excited about.

Until this point in my life I had been a very quiet and shy person but the life skills I have learnt from Graham, along with communication skills and the ability to deal with different situations as I have travelled around the world have been invaluable.

After completing a Higher National Diploma course in Advanced Information Technology I chose to continue working with Graham and to develop my golfing and teaching career.

In the last 5 years I have competed in America, winning on a few occasions, but always coming in the top section and playing consistently thanks to Graham's coaching and mentoring experience both on and off the golf course.

And this year I won my Amateur section in one of the main Alps tour competitions in Crans-Montana, Switzerland. Again it has been Graham's contacts which have provided these opportunities.

I still really enjoy teaching and have passed my PGA Level 1 teaching award which allows me to assist Graham. I keep up to date with new directives by attending NSPCC and child protection courses and assist with the teaching of TRI-GOLF in many schools in the north west which often leads to the pupils having lessons with GMIGS at Graham's North West base in Northwich. This year I also experienced working with autistic children for the first time. I visited three different schools in Northwich and found this experience extremely rewarding and great fun.

I am currently working on the GM Junior Golf Tour located all around the UK and Ireland and looking forward to visiting Switzerland next year.

Golf Foundation

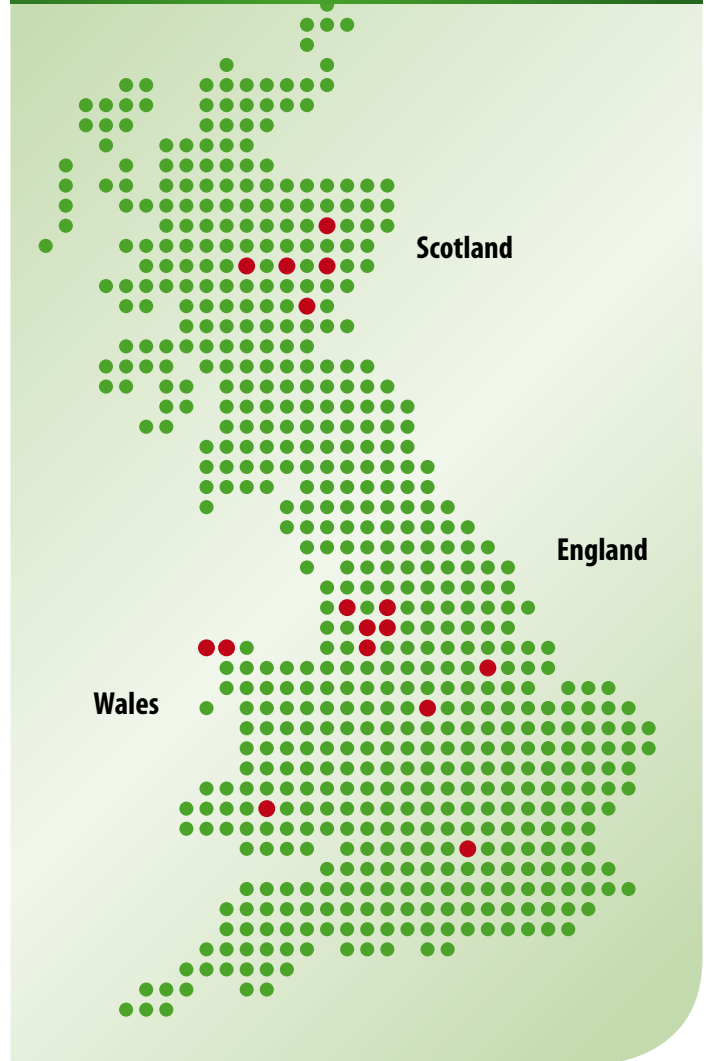


The Golf Foundation and Graham Moore have been working closely together for many years. The golf schools, academies and competitive events run by Graham and his team have been a model of good practice and Graham's experience and expertise have helped the Foundation to develop many of its schemes and initiatives. Much of his work has linked with Golf Foundation initiatives such as the Community Links programme - Graham has been a pioneer of innovations such as Tri Golf programme for primary schools. He is equally at home working with the youngest beginners or players on the verge of making a career as a Tour professional.

Alan Bough Finance Manager Golf Foundation

January 2008

2008 at a glance Places Played



Boys on Tour at Belfry GM Tour 2008

Some of the best young golfers in the UK Tom, Jay, Adam & Callum



"Graham teaches us to be competitive on the golf course and to play our best but he also teaches us that being a good sportsman is just as important as winning. I have made some good friends on the GM Tour" 9 year old Adam Swales.

Vale Royal Millennium Junior Only Golf Club

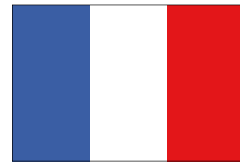
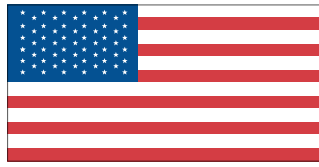
Established 2001

Graham has been with the Golf Foundation since 1984 and has been responsible for many schemes enabling young golfers to enjoy golf at all levels. Graham runs his own junior development programme which covers junior golf development from total beginners leading up to a tournament play programme, which has been established since 1994.



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Miguel Talks

Miguel wishes Graham & Maria every success in the future years for the Junior Tour and congratulates them for their magnificent input in to Junior Golf, especially the GM National Junior Golf Tour which attracts the better junior players.



“Remember the quality of players is always better than the quantity of players”

Miguel Angel Jimenez 4th September 2008



Emma Goddard

Emma Goddard European under 18's Champion 30th August 2008 & GM National 4 times Winner



“I have lots of great memories from the years I have been playing golf that will live with me forever. I have also made good friends that I'm sure I will keep in touch with as well as looking forward to making a lot of new friends.”

GM Junior Golf Tour is the first and only junior golf tour of it's kind in the United Kingdom it has recently been granted accreditation by the EGU, EWGA & SGA for handicap status, as well as guaranteed places in the Callaway World Championships in California and the CKG World Championships in Myrtle Beach couth Carolina.

The Tour is where you can not only play to improve your handicap but to improve the quality of your game maximising performance and achieving high standard results.

CRANS SUR SIERRE COMPETITION



STAR EVENT IN 2009

AT GOLF-CLUB-CRANS-SUR-SIERRE, SWITZERLAND
THE HOME OF THE EUROPEAN MASTERS

23rd – 28th JUNE 2009

Open to Non GM Tour Members

SPANISH OPEN CHAMPIONSHIP

**2 DAY EVENT
24th & 25th
JANUARY 2009**

**GRAN FLAMINGOS
Southern Spain**

**Open to
Non GM Tour
Members**

James Spencer

I got involved with GM when I was about ten. My dad was asking for advice from different people and a Lancashire boys county player (Andrew Cartwright), who was about 16 at the time, recommended GM academies as a good introduction to the game. He said it was a good set up for young golfers to get involved with.

I attended the academy for about 3 years. I learnt basic skills, rules and etiquette through instruction and competition, We were in groups of about 6 and it was good fun. I enjoyed the academies as I met other kids interested in golf and made friends, but I also learned to appreciate the amount of work I needed to put in to improve my own golf game.

Through the academy and GM I joined VRMJGC. I started to gain experience in competitive golf, something that G was very keen on, through an order of merit league for both summer and winter golf competitions.

The next progression came by being involved with the GM Tour. I have been on tour either by myself or with my family to Spain, Ireland, Scotland Wales and England. We play on some real quality courses and playing 3-day events in different countries gives you the chance to see what it would be like to play on a professional tour. The

Tour also helped prepare me for larger competitions, such as The Callaway Worlds in San Diego; first of all it gave me the opportunity to go and compete at such events, and secondly I went there with confidence, knew what to expect and felt I was properly prepared. I finished equal 28th in my first World Championship event.

Graham and Maria even allowed me to travel to their home in Florida, I spent 2 weeks with them getting used to the heat, the climate and some amazing courses, especially the greens, all as part of my preparations for the Worlds later in the year. Their support and encouragement in that regard is second to none. They have also taken me to many events where my parents were unable to travel owing to work restrictions, this really demonstrates and typifies their enthusiasm to The GM Tour and players alike.

I think when I started with Graham I was a 27 handicap, I am now fifteen and down to a 2 handicap, with a target of scratch for next year. The advice my dad got to go to Graham for my coaching has turned out to be very sound advice indeed. “No pain, no gain” is his motto, he talks tough but the most important thing for young players is that he always manages to have a laugh and make his coaching lessons fun.

Maria Talks

"This coming year we are celebrating our 5th Anniversary on TOUR and with this in mind we have planned lots of exciting things for you. We are especially pleased to introduce the EUROPEAN JUNIOR GOLF CHAMPIONSHIPS to be held in Switzerland, the heart of Europe. We also have two Open events planned, one in January in Southern Spain and the other in Northern France. Not to forget of course one of the highlights of the 2009 season – the UK Championships at Wildwood, Surrey. Follow our progress by visiting our website www.gmintgolfschools.co.uk



GM is the leading brand in Junior Golf in the NORTH WEST OF ENGLAND, not only by its structured bases in bringing and developing juniors into golf but also by providing an excellent variety of options & opportunities where juniors can excel, in a similar way to college scholarships in USA."

Competition to WIN a Golf Goodie bag

In what month/year & which region did GM JUNIOR TOUR begin ?

Answers to be e-mailed to: gmigs@gmintgolfschools.co.uk
Please include your address, date of birth and telephone number.

Prize: Golf Goodie bag

Terms & Conditions: Juniors only. The prize is as detailed above. There is no cash alternative. Closing date for entries is 10 December 2008. Proof of postage is not proof of receipt. The winner will be the first entry drawn on 20 December 2008. The winner will be informed immediately. No correspondence will be entered into. Judges decision is final.



Graham Moore

TEE TALK



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The Swing

A repetitive golf swing is created by having a good routine consisting of basic fundamentals prior to hitting the golf ball ie grip, correct ball position, stance, alignment and posture.

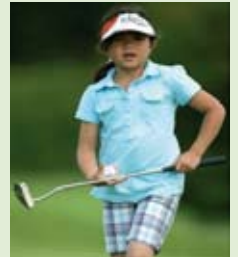
The main feature of a golf swing once the structure has been developed is that the arms and club dictate the swing and the body and legs are reaction to this.

The body is slower movement and the hands, arms and club the faster, so helping to create an extended right arm through impact and club head speed. Your body reacts by the feeling that you hit against a firm left side.



Practice Drill

Put your feet together to create body rotation and body stability. It also helps you to develop the arms and club to move independently from your body. This exercise is best done hitting a golf ball.









5th Anniversary Tour Summer 2009 Events

GM REGULAR UK 2009 TOUR EVENTS WILL BE HELD AT:

ENGLAND	WALES	SCOTLAND	IRELAND
Portal (Cheshire)	Rhosneigr (Anglesey)	Charlton	Deer Park (3 days)
Styal (Manchester)	Bull Bay (Anglesey)	Elmwood	
The Belfry (Warwickshire)	Another (tba)	St Michaels (2 day)	
Hawkstone Park (Shrewsbury)			

Learning skills for life while having fun

We provide your child with the knowledge to develop expertise in relation to both golf and social skills.

-  Increase their confidence and enthusiasm
-  Improve commitment & discipline
-  Develop People Skills that they can keep for life
-  Make new friends
-  Play in competitions and team events
-  Friendly atmosphere for parents and family members

Tom Ward

Midlands based with over 24 years of professional photography, Tom Ward is world re-nound for his photographic ability to take the best digital images of all our leading British and European Amateur golfers. He has now joined up with Graham Moore International Schools to create memories for life of our up and coming golfers. www.tomwardsport.com

Flightscope

GM Tour Partner

The Flightscope Launch Monitor provides an extensive set of measured parameters of a golf shot.

The Kudo measures ball speed, carry, trajectory, spin, launch angle, club speed and club path.

Unlike some other products on the market the Kudo measures both the true 3-dimensional trajectory of the ball flight and provides unsurpassed accuracy of the ball spin.



Sunderland of Scotland

Official GM Tour Sponsor

Sunderland have been the market-leading manufacturer of golf waterproofs in the UK for over 40 years and according to the latest figures from The Sports Marketing Survey have held onto this top spot with a market share of 11.5%, and lead the way in the windwear category.

2007 Sunderland of Scotland

