

Swing

www.gmintgolschools.co.uk



The Official Newsletter of
Graham Moore International
Golf Schools
Est. 1990



Graham Moore Introduction

New sponsors enable GM JUNIOR GOLF TOUR, in its 5th anniversary year, to provide reduced prices for a number of events & GM TOUR MEMBER only rates.

GM quotes: "CJ Services are one of our main contributors and with their kind help the GM brand has been able to produce a quarterly newsletter, provide exceptional prizes for the GM TOUR players & reduced rates for a number of events for all players".

As GM Junior Tour is now firmly established in the junior golf calendar, we are able to concentrate on achieving our goal of bringing the best juniors worldwide together at larger events such as our European Championship in Crans – Sur – Sierre (the home of the Omega European Masters on the European Tour), our 2 day European events in Spain & France along with our UK Championships at Wildwood in Surrey. These events, and more, are recognised by JUNIOR GOLF SCOREBOARD which gives our members and players a ranking status in the world of junior golf.

2009 will also see the introduction of the MIGUEL ANGEL JIMENEZ TROPHY which will be played at the Portal Championship course in Cheshire. This type of event will attract the best Junior Golfers from around the world and again this is just one of the building blocks we have in place to ensure that junior golf has a place in the world of competitive golf.

Graham Moore



PGA Fellow Professional

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Fun on Foto Shoot



It's not all about Golf when you join in the fun with Graham Moore, it's also about being given the opportunity to do things that you would not normally get the chance to do.

On a very cold day last October GM winners, wearing sports wear from Sunderland of Scotland, took part in a Foto Shoot at Portal Championship Golf Club. Midlands based sports photographer Tom

Ward had the privilege of meeting and working with some of the potential sports stars of the future!

Sunderland of Scotland are official GM Tour Sponsors:

"To be linked with a company that has such a fantastic reputation in the world of golf can only help to raise the profile of GM Junior Tour & other related activities. My thanks go to all at Sunderland who have helped to establish what I hope will be a long standing association". Graham Moore

Toby O'Connor



Emma Goddard



Tom Duncalf



Soraya Bell





Tony Goddard

I first met Graham when I attended a Golf Foundation junior golf leader's course in 1999 where Graham was the course tutor.

From that first meeting I respected Graham's simplistic, but very effective approach to learning the game of golf.

In 2000 I was looking for a good school for my 9 year old daughter to improve her golf. Having kept in touch with Graham, and with an independent source recommending the Graham Moore Academy I knew there was no better choice.

Little did I know it would be the start of a flourishing business relationship.

Then in 2004 Graham asked me to apply for the role of secretary for VRMJGC, the Junior Only Golf Club that he formed in 2001, this I did and was voted in at the AGM.

In 2005 I was also asked to help with Graham's newly formed National Junior Golf Tour.

Having passed the PGA level 1 coaching in October 2007 I began to assist Graham with more advanced tutoring and have since attended many courses on child welfare as part of my ongoing training.

I have witnessed the GM brand of activities grow in stature since 2001 and the dedication that Graham & Maria put into the promotion of golf to Juniors from all backgrounds is second to none and I am very proud to be part of their success.

I would strongly recommend any parents who want their children to attain good life and people skills and to achieve their highest potential in the game of golf to look no further than Graham Moore and his activities.

Westminster Park Junior Golf Open 6 June 2009 - Chester

Last year we brought together talented under 12's, in a magnificent display of competitive golf. Once again we will be holding this popular competition in Chester and we are now taking applications for this event. Please visit our web-site for further details.



2008 players



Graham Moore presents the winners of GM National Junior Golf Tour Winter Series with their prizes at the Bluecap Lodge, Sandiway, Cheshire.

Vale Royal Millennium Junior Only Golf Club

Established 2001



The Winter Series presentation evening at the Winnington Recreation Centre was an eventful evening for the Swales brothers. Daniel, aged 13 with a handicap of 13 stood proud when he received the trophy for not only the Winner of the Knights Grange series of competitions but the coveted **Winner Overall** cup for the seasons activities. Adam, aged 9, came in second place at Knights Grange after a hard battle with Matthew Myers and came a respectable third place over all to William Galloway on a final points play off.



G's Tigers

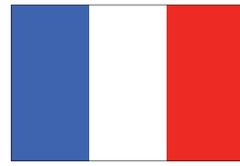
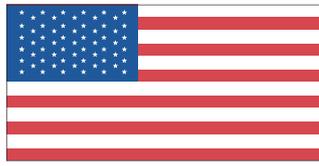
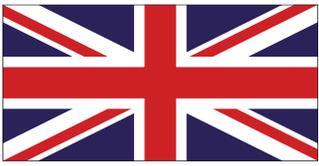


Rising star, Owen Wilkinson aged 3 years old is officially Graham Moore's youngest member and is an active member of G's Tigers.



TM Heart of Golf is a trademark of the Professional Golfers' Association Limited





European Star - Switzerland

At the Golf Club Crans Sur Sierre, home of the European Masters 1st JULY - 3rd JULY 2009

Paradise is at your feet. It is in this magnificent setting that the pioneers of golf created the first course in 1906. More greens have been added constantly ever since, and the best players in the world have succumbed to the natural beauty of the place. Here, golf is part of the resort.

Golfing magazines have included one of the four courses, the famous 18-hole Bramois re-named to the 'Severiano Ballesteros' after Seve made alterations, in their lists of the most beautiful courses in the world. Every year it hosts the European Masters, the most prestigious tournament on this continent after 'the Open'. Crans-Montana is becoming THE golf destination.

It is time to relax, it is time to enter a new dimension!

*"The mountains and the views are just spectacular!
Crans-Montana is a wonderful place!" - Ernie Els*



All events are open to non GM tour members.

James Tisdale

Since joining Graham Moore International Golf Activities in 2007 my golf has developed a great deal. The tour is extremely well organised and the fantastic support I receive from Maria, Graham, Tony and Danny has allowed me to transform my game both physically and mentally. My experience of playing at big international events has really boosted my confidence and means I have made great strides in improving my golf game.

After my first year of playing the tour I set in place a development program with Graham Moore to improve my golf as much as possible over the next year. I was delighted to attend the Callaway Junior World Golf championships in San Diego, California and the program has targeted each individual area of my golf game, from the mental to the physical and from long game to putting. No stone has been left unturned in helping me as much as possible with my golf. I thoroughly enjoy the program and have absolutely no doubts that it has been crucial in taking forward my golf over the past eighteen months and I am certain it will continue to improve me over the coming years.

After arriving in San Diego the full impact of the scale of the event and the quality of the players involved really hit me. The Torrey Pines Golf Club, where the US Open Championship had recently been held was magnificent with fantastic practice facilities. Having

arrived ahead of the rest of the team I had the opportunity to play the course which gave me the confidence that I could achieve a good score.

When Graham arrived we were able to put elements of my program into place, particularly in respect to calming my nerves before the event. I'm sure that without the support from Graham and my family I wouldn't have been able to focus on anything else other than my nerves.

Through my association with Graham Moore I have totally changed my university and career plans. Graham has helped me towards gaining a place and scholarship to an American university. I feel that I owe Graham & the GM Golf Tour a great deal and without it my golf wouldn't have been where it is today. I would completely recommend any GM branded activity to anyone, it is a fantastic experience.

CRANS SUR SIERRE COMPETITION



STAR EVENT IN 2009

AT GOLF-CLUB-CRANS-SUR-SIERRE, SWITZERLAND
THE HOME OF THE EUROPEAN MASTERS

1st - 3rd JULY 2009

Open to Non GM Tour Members

Success in Spain for Lewis Murphy

In spite of the very difficult weather conditions 9 year old Lewis Murphy, who goes to school at Emmaus Church Primary School in Liverpool, played the game of his young life to take 1st place in the Spanish Open Grand Flamingos - Estepona.

"We are very proud to have Lewis associated with the GM brand" said Graham Moore, Tour Director.



The Junior Golf Scoreboard was created by a group of parents whose children have been involved in all levels of junior golf, from local competitions to the US Junior Amateur and AJGA events, and most of whom have gone on to play golf at college level. GM Golf is the only European golf based facility to be recognised by the Junior Golf Scoreboard.



The founders of the Junior Golf Scoreboard saw a real opportunity to help junior golfers market themselves, find tournaments more easily and assess their playing skills against other junior golfers without necessarily having to travel all over the country. Graham Moore Golf is proud to be recognized by Junior Golf Scoreboard.

Maria Talks



The GM Junior Golf Tour has a very attractive schedule for this year - each venue either Nationally or Internationally has been selected carefully to meet the demands of GM Junior Golf Tour and aims to give the young players the most challenging and authentic flavour of golf courses.

Each venue has its own characteristics and style, being difficult in their own right and designed by some of the world's best known course designers. From links to American style courses the GM Tour hopes to provide an exquisite selection of top golf courses in UK & Overseas to develop your golf.

In celebration of our 5th Anniversary GM National Junior Golf Tour has made radical changes to the main structure of the tour that will have positive implications for how the tour operates and will enhance opportunities for those wanting to enter Open championships

-  No need to join as member !
-  No need to fall into long order of merits !
-  No more semi-finals or finals to think about it !

This year, with the help of additional sponsors, you will be able to win some great prizes .

In addition we will record an order of merit for the junior players committed to play the GM National Junior Golf Tour on a regular basis.

We will also run an exclusive ranking system on the GM NATIONAL JUNIOR GOLF TOUR as is seen on the Worldwide Tours for both men & women.

It is very refreshing to have all these new developments with the GM National Junior Golf Tour, which, I am sure, will attract further new sponsors who have a long term vision of a very high quality product .



Graham Moore

TEE TALK



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GM Chipping Lesson

Always ensure that you have the correct body posture, as a hunched one will result in an incorrect impact with the ball.

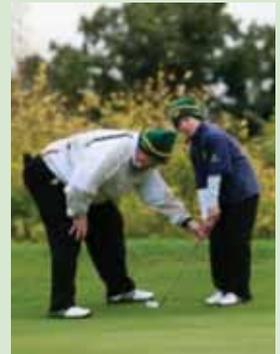
Hands always to be ahead of the ball at the address position and through impact.

You must ensure that you accelerate the club head through impact keeping your body still.

Lower body weight must have a greater percentage on your left leg if you are a right handed player and on your right leg if you are a left hander.

Always aim to trap the ball and grass together.

Visualise where you want the ball to land having assessed the roll on the ball based on the terrain and condition of the green.



5th Anniversary Tour Summer 2009 Events

GM REGULAR UK 2009 TOUR EVENTS WILL BE HELD AT:

ENGLAND	WALES	SCOTLAND	IRELAND
Portal (Cheshire)	Rhosneigr (Anglesey)	Charlton	Deer Park (2 days)
Styal (Manchester)	Bull Bay (Anglesey)	Elmwood	
The Belfry (Warwickshire)		St Michaels (2 day)	
Hawkstone Park (Shrewsbury)			
Wychwood Park De Vere (Crewe)			

CJ Services

CJ Services was formed in 1995 to provide a dedicated high quality Point of Sale installation , Field Marketing and maintenance service, building a reputation for efficiency and dependability across its range of in-store services.

Our in-depth knowledge of in-store marketing has helped us deliver some of the largest Point of Sale campaigns across the UK. Our flexibility and "can do" approach ensures that rollouts are completed with maximum impact to the consumer, fitting in with tight schedules and integrated marketing campaigns with no disruption to our client's daily activities.

CJ Services offers a professional service that follows our ISO accredited quality system; our dedication to continuous improvement has allowed us to pioneer

some of the most advanced reporting systems in use in the Point of Sale industry.

Our success has resulted in CJ Services winning numerous industry awards and accreditations along with maintaining some of the most prestigious POP contracts in Europe.

CJ Services are proud to be associated GM International Golf Schools where training and preparing for the future are also key factors for success. We are pleased to be supporting these youngsters as they strive to be the champions of tomorrow.



You need to be in it to WIN it!

Graham Moore is pleased to announce the **Miguel Angel Jimenez Trophy** - this is the star event of the tour and will be played at Cheshire based Portal Golf Club on the 10 August 2009.

The winners of the prizes (subject to terms and conditions) will receive a £450 holiday voucher to be used towards a holiday at Villa Zafiro

www.elvallevillarental.com. This luxurious villa with a private pool is situated on El Valle, Polaris World's Flagship Golf Resort in Murcia, South-Eastern Spain.

This front-line villa overlooks the 14th hole of the 18-hole championship golf course designed by Jack Nicklaus Design and boasts excellent facilities.